

## REMAX.CA

Here's the breakdown of what happened on remax.ca in April:

**212,450 total listings on remax.ca**

**1,918,998** Total visits to remax.ca  
**8,642,595** Pageviews

**1,594,781** Total visits to mobile remax.ca  
**5,990,307** Pageviews

RE/MAX is the number one most visited branded real estate website in Canada!

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of April there were **3,758** requests to contact an agent, **5,187** requests for more information about a property and **5,596** requests to schedule a showing.

### Top 5 Property Types

Searched on remax.ca

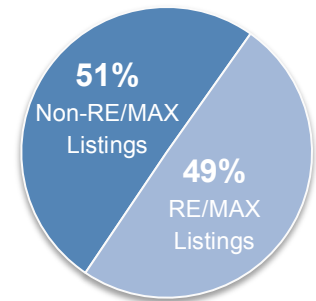
1. House
2. Condo
3. Townhouse
4. Other
5. Land

### Top 5 Ontario Cities

Searched on remax.ca

1. Toronto, ON
2. Mississauga, ON
3. Brampton, ON
4. Hamilton, ON
5. Kitchener, ON

### Listing Composition



## RE/MAX GLOBAL

RE/MAX listings automatically appear on global.remax.com, which means your listing can be found in:

**41 languages and 134 countries around the globe**

**743,836 total listings on global.remax.com**

**416,030 Unique Visitors | 2,871,085 Listing Views**

There are **6,167 RE/MAX Offices** on global.remax.com and in the month of April.

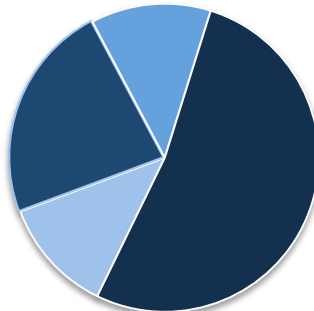
## SOCIAL MEDIA (Nationwide Data)

**52.4%**  
4,600 Mentions  
RE/MAX

**22.9%**  
2,000 Mentions  
Royal Le Page

**12.6%**  
1,100 Mentions  
Century 21

**12.1%**  
1,100 Mentions  
Keller-Williams



Mention = # of times the word appears on Social Media

dayyears toronto world canada help high year  
lot10 including 2015 look big know right going  
**home** buy good need people house  
best time think great **looking** work  
canadian

Word Cloud = words most closely associated with RE/MAX on Social Media