FAST FACTS
JANUARY 2015

REMAX.CA

RE/MAX is the number one most visited branded real estate website in Canada!

Here's the breakdown of what happened on remax.ca in December:

170,270 total listings on remax.ca

1,021,632	Total visits to remax.ca
4,873,974	Pageviews

716,729	Total visits to mobile remax.ca
2,774,868	Pageviews

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of December there were **1,732** requests to contact an agent, **2,869** requests for more information about a property and **2,662** requests to schedule a showing.

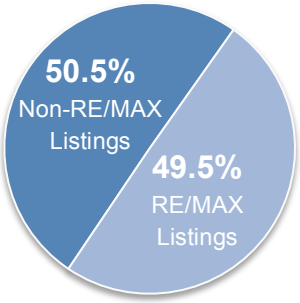
Top 5 Property Types
Searched on remax.ca

1. House
2. Condo
3. Townhouse
4. Other
5. Land

Top 5 Ontario Cities
Searched on remax.ca

1. Toronto, ON
2. Mississauga, ON
3. Brampton, ON
4. Hamilton, ON
5. Ottawa, ON

Listing Composition



RE/MAX GLOBAL

RE/MAX listings automatically appear on global.remax.com, which means your listing can be found in:

41 languages and 134 countries around the globe

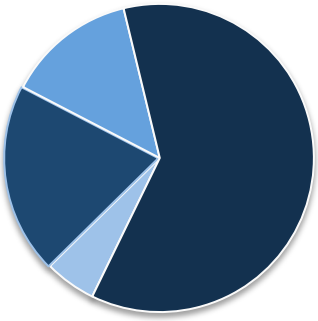
684,856 total listings on global.remax.com

429,303 Unique Visitors | 2,758,890 Listing Views

There are **6,116 RE/MAX Offices** on global.remax.com and in the month of December.

SOCIAL MEDIA

61.0% 3,929 Mentions RE/MAX	20.0% 1,285 Mentions Royal Le Page
13.6% 879 Mentions Century 21	5.4% 347 Mentions Keller-Williams



Mention = # of times the word appears on Social Media

Word Cloud = words most closely associated

*Sources are from RE/MAX Integra, RE/MAX U.S, Google Analytics, ComScore and Sysomos