FAST FACTS
AUGUST 2014

REMAX.CA

Here's the breakdown of what happened on remax.ca in July:

RE/MAX is the number one most visited branded real estate website in Canada!

240,041 total listings on remax.ca

1,490,229	Total visits to remax.ca
6,809,445	Pageviews

990,026	Total visits to mobile remax.ca
3,448,370	Pageviews

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of July there were **2,992** requests to contact an agent, **3,809** requests for more information about a property and **3,656** requests to schedule a showing.

Top 5 Property Types
Searched on remax.ca

1. House
2. Condo
3. Townhouse
4. Other
5. Land

Top 5 Ontario Cities
Searched on remax.ca

1. Toronto, ON
2. Mississauga, ON
3. Brampton, ON
4. Hamilton, ON
5. Ottawa, ON

Listing Composition

RE/MAX GLOBAL

RE/MAX listings automatically appear on global.remax.com, which means your listing can be found in:

41 languages and 134 countries around the globe

830,179 total listings on global.remax.com

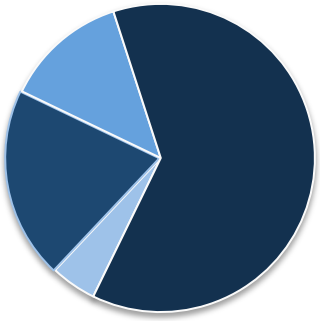
572,499 Unique Visitors | 2,010,667 Listing Views

There are **6,294 RE/MAX Offices** on global.remax.com and in the month of July.

SOCIAL MEDIA

58.8% 3,646 Mentions RE/MAX	24.5% 1,521 Mentions Royal Le Page
12.4% 767 Mentions Century 21	4.2% 263 Mentions Keller-Williams

Mention = # of times the word appears on Social Media



Word Cloud = words most closely associated