

Find Top Deals for Your Next Holiday

Summer is right around the corner; have you begun planning your summer holiday? Whether you're planning a trip for the whole family or a romantic getaway for two, there are many ways to save money on every portion of your trip.

Social Couponing Websites

Social couponing websites like Groupon and LivingSocial now offer more than discounts to local businesses. In partnership with the leading travel website Expedia, **Groupon Getaways** offers significant discounts on packages to top travel destinations all over the world. Subscribers are sent a weekly email that features several of the travel deals that are currently offered for the week. Interested parties then have two weeks to purchase a deal. Similarly, **LivingSocial Escapes** also sends subscribers weekly emails outlining its latest travel deals. When you purchase a deal through LivingSocial Escapes, you can refer it to your friends; if three of them purchase the deal, you get yours for free.



Membership Pays Off

CAA offers last minute travel deals that can save members up to **70%** on their holidays. Through **CAA Travel**, members can choose from deals on cruises and holidays to locations around the world. In addition to discounts on flights and car rentals, members receive an Air Flight Accident Insurance policy worth \$500,000 for PLUS members and \$100,000 for basic members.

3 Ways to Get a Deal through Social Couponing

- 1. Scoop up deals before your trip.** A few weeks before you leave, sign up to receive deals specific to the city or region you're visiting.
- 2. Read the fine print** to find out when the deal expires, if there are blackout dates and the amount of taxes involved.
- 3. Do your research.** Call or go online to find out the regular cost of the hotel, restaurant or other amenities offered to make sure you're getting a deal.

LivingSocial Escapes serves more than **10 million** subscribers in Canada, the United States, the United Kingdom and Ireland.



Looking for a Last-Minute Holiday Deal?

No problem; these websites have you covered.

Travelzoo Canada (travelzoo.com/ca/) emails a free weekly newsletter to its 24 million subscribers with the best travel deals of the week, as researched by their deal experts.

CheapTicketsCanada.com sends travel deals, including last-minute holiday packages, to subscribers in their email newsletter. "Like" them on Facebook for access to even more deals.

Flightcentre.ca allows users to become part of its Insider Club to receive the latest travel deals on their cell phones. The site will also guarantee the lowest airfares or you will fly for free.

If the thought of sifting through travel deals on the Internet gives you a headache, consult a travel agent to gain access to exclusive deals instead.

Holiday Deals from Your Favourite Airline

Air Canada Vacations, from popular airline Air Canada, features last-minute deals that you can buy up to the day before a departure, as well as special offers of all inclusive packages to destinations around the globe. Download the **Air Canada Vacations app** to your iPhone, Android or BlackBerry to gain access to all of the latest holiday packages offered by Air Canada.

WestJet also features holiday packages to popular theme parks, resorts, island locales and destinations throughout North America. Sign up for JetMail and the Vacation Package Deals newsletters to get the inside scoop on the latest deals and holiday packages offered.

5 Canadian Festivals to Check out This Summer

Bard on the Beach Shakespeare Festival
Vancouver, British Columbia: May 31-Sept. 22

Niagara New Vintage Festival
Niagara-on-the-Lake, Ontario:
June 16-24

Dauphin's Country Fest
Dauphin, Manitoba: June 28-July 1

Calgary Stampede
Calgary, Alberta: July 6-15

New France Festival
Quebec City, Quebec: Aug. 1-5

<http://twitter.com/>

For a Great Holiday Deal, Just Tweet



Jason

For travelers who are still unsure about Twitter, here's something that could change your mind: Your favourite airlines, hotels and cruise lines are tweeting deals every day to their followers. Want to snag a deal? Create a Twitter account and follow your favourite airlines, discount travel websites, hotel chains, rental car companies, etc. However, keep in mind that once a deal has been tweeted, it can be retweeted in a matter of seconds. If you see a great deal, be ready to pounce.

Twitter Tip: Use the Twitter search bar to find the tourism bureau for your destination and learn about upcoming events, festivals and other fun activities occurring during your stay.